

Procter & Gamble Employs Global Vision's Solutions



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Associate Director, Global Artwork Process, Procter & Gamble

Why did P&G choose Global Vision?

In the past, numerous departments at P&G were part of the verification process. For example, artwork traveled from marketing, production, legal, regulatory, consumer relations, print production, product development, right to design. With Global Vision's artwork inspection solutions, Procter & Gamble was able to centralize the process, resulting in higher quality overall.

Prior to implementing Global Vision's solutions, proofreading at Procter & Gamble was a laborious and challenging process. "Procter & Gamble has begun the implementation of Global Vision's solutions in several supply chains. Their solutions have helped us ensure accuracy and reduce efforts with regard to quality inspections" said Associate Director, Global Artwork Process, Procter & Gamble.

Currently, Global Vision's automated proofreading solutions can be found in North America, South America, Europe, and Asia. Solutions

have been rolled out in divisions such as Personal & Beauty, Health & Wellness, and Pet Nutrition & Care. Procter & Gamble is also evaluating the implementation of Global Vision's solutions throughout their supply chain to ensure uniform artwork creation and security.

Procter & Gamble uses Global Vision's automated proofreading solutions to secure product labels, cartons, inserts, leaflets... even contracts, manuscripts, and marketing materials such as commercial scripts and storyboards.

How does P&G benefit from Global Vision's products?

UP

Artwork Security
Product Quality
Productivity
Process Efficiencies
Employee Satisfaction
Client Satisfaction



Approval Times
Employee Stress
Raw Materials
Costs

DOWN

To find out how your company can benefit from Global Vision's suite of proofreading and artwork security products, call our Corporate Headquarters at +1 (514) 624-4422, or drop us a line at sales@globalvisioninc.com